



Bollywood stars enthrall customers at iStore

iStore by Reliancedigital, India's largest Apple Premium Reseller chain and the high-end consumer durable and information technology arm of Reliance Retail recently played host to the bubbly and cheerful Genelia D'Souza and dashing Tusshar Kapoor at its store at Shop No. 9, Ground Floor, Gulmohar Park Mall, Satellite Road Ahmedabad. The stars were at iStore to promote their forthcoming comedy flick 'Life Partner' that deals with the connotations of life partners, whether it is companionship, togetherness, love or ultimately marriage. It is a constant laugh-riot exploring the perfect way to be life partners.

The cast was especially present at iStore to interact with the shoppers and customers at the store. Both the actors adore Apple products and are avid Mac fans. They were seen praising the wide range of Apple products at iStore, the international store design and loved the overall international experience of the iStore by Reliancedigital.

iStore by Reliancedigital as an Apple Premium Reseller, is among the first to display any newly launched Apple products in India. iStore is also the largest chain of Apple Premium Reseller for Apple in India and has a presence in Hyderabad, Bangalore, Chennai, Ahmedabad, Vadodara, Ludhiana, Jaipur and Mumbai assuring an uniform Apple experience to its customers.

iStore by Reliancedigital houses the entire range of Apple products for the professional and consumer segments. The newly launched line of the MacBooks and MacBook Pros are also available for live demo at the store. The entire range of Apple products including iPods, MacBooks, iMac, the Mac Mini, Apple TV, Cinema Display along with the latest suite of software and accessories can now be experienced with a guided tour by an Apple expert.

With ResQ the Service arm of Reliance Digital and an Apple authorized Service centre, customers can now buy and service their products at any of the iStore by Reliancedigital stores across India. 'iPromise' the training proposition of iStore, enables consumers to optimize on their Apple products bought. One can just walk to any iStore and take training on almost any application with the help of structured training modules of iPromise.